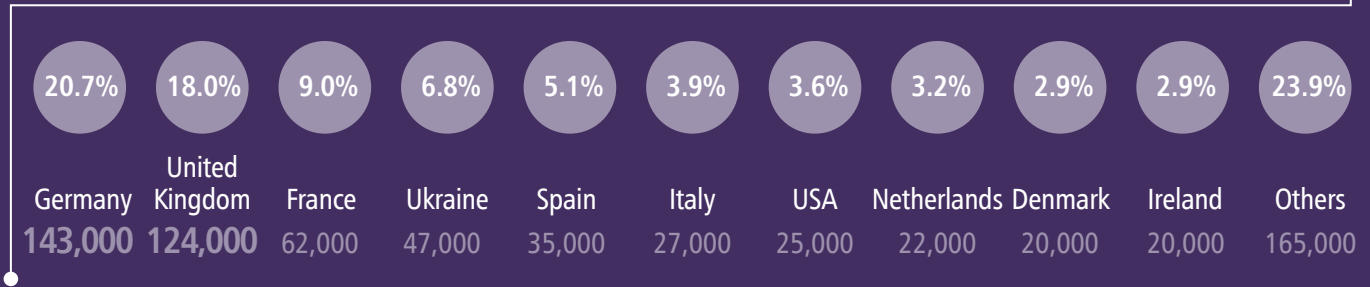


Key data

2020

Estimated number of arrivals of tourists in Warsaw



Tourist accommodation and its use



Estimated tourist spending in Warsaw

EUR 1.25 billion tourists in total

EUR 0.59 billion domestic tourists

EUR 0.66 billion foreign tourists

TOP3 shopping categories on which tourists spent most

EUR 338 million retail

EUR 165 million catering

EUR 134 million fashion

Impact of tourism on the economy of Warsaw

EUR 2.8 billion
estimated contribution
of the tourist economy
to Warsaw's GDP

↓ **36%**
in comparison
to 2019

• **64%**
• **67%**

of residents believe that Warsaw
is not crowded with tourists

of Varsovians believe their everyday
life is not disturbed by tourists

87,703 people
estimated employment
in branches of tourism

↓ **1.8%**
in comparison
to 2019



43,731 visitors
have used Warsaw Tourist
Information centres

Tourist attractiveness of Warsaw

Most popular main purposes of visit

domestic tourists | foreign tourists



sightseeing

26% | 26%



visiting relatives
or friends

19% | 11%



business matters /
interests

17% | 10%



rest

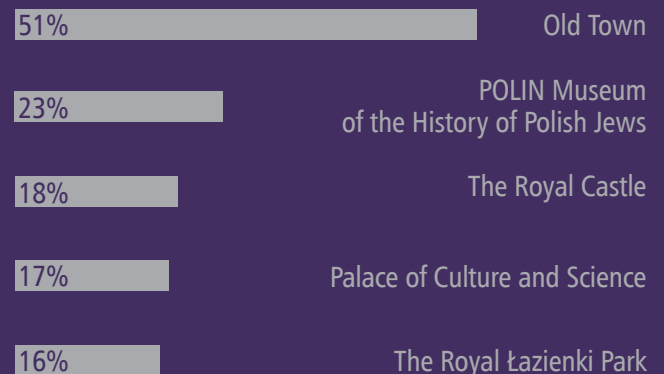
13% | 27%

Top Warsaw attractions according to tourists

domestic tourists



foreign tourists



8.5

average tourist
attractiveness

9.2

average tendency
of wanting to return

9.0

average tendency
to recommend a visit
to family/friends

on a scale of 1 to 10