

WARSAW TOURISM ORGANIZATION , 11 September 2014

**Meeting of WOT Members – discussion about WOT initiatives for
the city**





On the 8th of September 2014 Warsaw Tourism Organization held a meeting in the headquarters of Warsaw Tram Management. The participants of the meeting had a chance to see what Warsaw Trams have currently in their offer – a great place for an event. They also had a chance to take a ride with a sing-along promotional tram.

The meeting was a chance to sum up WOT and Warsaw Convention Bureau undertakings for the past 8 months in 2014. The presentation is available in polish version at:

<http://www.onewarsaw.com/dzialania0.html>

WOT started gathering ideas of initiative that will be realised by WOT or the city in 2015. The National Stadium presented the 'Winter National', and the Museum of Hunting and Horsemanship announced an exhibition of Karol Kossak paintings „Kossak unknown – drawings and watercolors.

The opening will happen on the 4th of November at 6pm.

We would like to thank Warsaw Trams for their hospitality and warm welcoming!

New members of Warsaw Tourism Organization

Welcome

National Museum in Warsaw and Warsaw EXPO XXI Sp. Z o.o.

Among WOT members .

Business Tourism – areas of action of WOT and WCB

INQUIRY SERVICE:

1. Inquiries received, total: 51
2. Inquiries confirmed (the event will take place): 8
3. Inquiries lost (the event will not happen in Warsaw): 6
4. Inquiries being processed: 37

INQUIRY STATISTICS

Number of participants:

Number of participants	Inquiry number
10 000 and more	1
7500-10 000	0
5000-7500	0
2500-5000	4
1000-2500	2
500-1000	8
250-500	16
100-250	8
100 i mniej	12

Estimated roomnights number (part of the data being received): 88.758

Roomnights amount from the received events: 4.459

Fam trip for conference organizers in August 2014!

Warsaw Convention Bureau organized fam trip for planners because of the opening game of the Volleyball World Championship 2014 on the National Stadium (in partnership with 3 hotels and 2 PCO) – 15 planners from all over the world – Germany, France, Great Britain, Turkey, India, Ukraine and Romania.





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Centrum Przedsiębiorczości Smolna
ul. Smolna 4, 00-375 Warszawa



A huge event of business tourism in Warsaw

MCE CEE Warsaw – February 2015

Through the MOT and WCB support the MCE CEE – workshop will take place in February 2015 gathering over 100 planners and exhibitors. It will be one of the most important promotional events of B2B MICE network in Central – Eastern Europe organized by Europe Congress company.

4 past editions took place in Prague (2 times), Budapest and Bucharest.

Acquiring this event for Warsaw 2015 is a huge opportunity to show the capital of Poland as a professional and attractive destination for a group of 100 selected employers, congresses, conferences and events.

Warsaw Tourism Organization and Warsaw Convention Bureau will be partners of this event.

Poland Meeting Destination/ Meetings Week

Congresses and Conferences Association in Poland prepared a summary of an important event – Meeting Week. The publication can be seen only in polish version here:

<http://meetingsinstitute.pl/meeting-industry-studies.html>

Meetings Week 2015 will take place 16-20 March in Warsaw

WOT – plans for 2015

There are ongoing consultancies for WOT plans for 2015.

Please send us your survey together with suggestions, ideas, initiatives that you would like us or the City of Warsaw to undertake in 2015.

Congratulations!



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Anna Górska – Past Director of Gdańsk Tourist Organization and currently Business Development Director of EXPO XXI was chosen for the second time as a chairman of Central Europe Branch of an International Association ICCA.

Promotion of EXPO XXI on the international forum means promotion of Warsaw which is great news for us!

Do not hesitate to contact us:

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