

27 November 2013

Dear All,

I am extremely happy to present 2 new members: Travel Expert specializing in tourist arrivals from Germany and Norway, as well as Studio Buffo Theatre.

TT Warsaw Fair is starting this week. We would like Warsaw to be seen as a first choice city for events and various meetings. As a city-host we are supporting the Fair as a partner and present Warsaw not only for the involved networks but also for its inhabitants.

Moreover, a summary of realized and planned actions is added below. This contains: WOT activities during COP19, and events that we participated in and plan for the near future.

I hope to see you at the TT Warsaw Fair! Our stand is: B 98

Monika Białkowska
Director of the Office
Warsaw Tourism Organisation

TT Warsaw

Together with Municipal Tourist Office and 8 partners (sub-exhibitors) – Fryderyk Chopin Institute, Historical Museum, National Museum, Warsaw Trams, Mazurkas Travel, Warsaw Destination Alliance, PL 2012+ National Stadium, Get Your Head Around Warsaw we represent Warsaw at the TT Warsaw Fair happening between 28-30 November 2013. Thanks to the partnership with Warsaw Trams we have a chance to promote our stand in Warsaw trams from 23rd to 30th November.

On the 28th of November we are looking forward to the networking and talks on how to promote Warsaw together. Please invite your friends and families, not only Warsaw inhabitants for the 29th and 30th of November 2013. We invite you to the stand number B98. Program enclosed. As well as the nearby stand of Mazowsze number B92 a perfect chance to discover Mazowsze on this weekend!



EIBTM FAIR

We just came back from the business tourist fair EIBTM in Barcelona which took place between 19-21 of November 2013. As Warsaw Tourism Organisation we had a chance to represent Warsaw on a national stand and participate in meetings with Spanish planners. Poland Convention Bureau prepared an intriguing promotional action for the Polish stand – logo Poland Convention Bureau with a slogan “visit stand F80” was visible on each id card of EIBTM participants. Moreover, on the second day the participants were welcomed by a Polish band.

A report from the meetings will be soon presented to the WOT members.



An exhibition “ Green Warsaw” in Warsaw underground

Aiming to create good atmosphere for big happening in Warsaw, as well as promoting the association, Warsaw Tourism Organisation decided to organize an exhibition “ Green Warsaw” accompanying Climate Conference COP19. It will be shown at 5 underground stations until 8 of December.

The exhibition in 24 plates talks about initiatives undertaken in the city connected with green strategy.



Available also at the website: <http://www.onewarsaw.com/dzialania2a.html>

Warsaw promotion during Climate Conference COP19

Together with Warsaw Destination Alliance and 17 hotels which had a privilege to host Conference delegates, we realized a project under the title “ Pastry”. The project aimed to welcome each guest with a cookie (same in every hotel) and a short note about Warsaw. A special postcard was prepared – as a souvenir from Warsaw which delegates can send to their closest ones. 17 hotels took part in the project: Sofitel Victoria, Novotel Centrum, Mercure Warszawa Centrum, Mercure Grand, Hotel Bristol, Hyatt Regency Warsaw, InterContinental, Marriott, Sheraton, The Westin Warsaw Hotel, Hotel Hilton, Polonia Palace, Sound Garden, Hotel Radisson BLU Sobieski, Golden Tulip Hotel, MDM, Metropol.

Thanks a lot!



Moreover, Warsaw Tourism Organisation actively participated in preparation of 2 promotional-information stands about Warsaw on the national Stadium for delegates of COP19. Among the partners who supported the preparation were: Mazurkas Travel with a rich offer for sightseeing after the meetings, Warsaw Trip with proposals for Warsaw culinary explorations and tourist bus CitySightseeing which changed its route especially for COP19 and extended his hours, Warsaw Pass which offered 10% discount for a whole year as an invitation for next visit.

FORUM POT, ROT, LOT

Between 2-4 October through POT initiative a conference of tourist organizations from whole Poland took place. The target of the conference was to strengthen cooperation between Polish Tourist Organisation and regional and local tourist organisations. Plenty of discussions took place: about the role of ROT and LOT in regional promotion, financing the organization, presenting good undertakings for realized projects, methods of using new European Union funds. Conference was also a chance for a personal meeting with POT representatives living abroad, talks about cooperation and fairs and about common needs. The effect of the meeting was an initiative to create a platform of experience exchange ROT and LOT and a series of meetings POT, ROT and LOT about programming the European Union funds. Meeting was held on 26 of November.

MICE workshop WOT and WDA, 16 October 2013

A meeting of network interested in the development of MICE market which happened through help and initiative of mister Erwin Verhoog, General Director of Hotel Hilton. Discussions in groups took place – what initiatives Warsaw Tourist Organisation should undertake and expectations of Warsaw Convention Bureau has towards us. A MICE Committee was elected combining members and potential members of WOT. First meeting of a newly elected Committee will take place just after talks with the City Council about the tasks and funds for WOT 2014. Summary of the meeting was sent to a big group and will soon be published at www.onewarsaw.com/dzialania0.html

Tour Salon Fair 17-19 October 2013

Warsaw was presenting its tourist potential at Mazowsze stand, the host was Regional Tourist Organization of Mazowsze (MROT) and Warsaw Tourist Office. WOT was present at the Fair in a role of a guest.

Certificate of Polish Tourist Organization for Chopin Museum

On 18th of October during the Tour Salon Fair in Poznań Certificates of Polish Tourist Association for Best Tourist Product were given. One out of 10 awarded is Chopin Museum. We sincerely congratulate the Museum team and we invite those who had not yet a chance for a visit.

Ambassadors Gala, Convention meeting

On 24th of October in Wrocław Convention Ambassadors Gala took place.

On the 25th of October a meeting of Convention from all over Poland from Poland Convention Bureau took place. Plans for 2014 were the main topic.

1. Information from WOT members

We sincerely invite our members to send us information about the future events at barbara.paszowska@onewarsaw.com

2. WOT website and Facebook

Website www.onewarsaw.com is still under construction but you can already find the statute of organization, membership form and a resolution about the amount for the annual collection. Soon there will be a note about the planned events.

Like us on Facebook!

<https://www.facebook.com/WarszawskaOrganizacjaTurystyczna?ref=ts&fref=ts>

Warsaw Tourist Organization is an association of public – private character, a platform for cooperation and integration of tourist environment in Warsaw. An initiating member was the City of Warsaw and its biggest aim is to promote Warsaw as a tourist destination. Currently the association has 22 members from the public and private sector. Their list is available at www.onewarsaw.com. The management of organization contains city representatives but also representatives from: Warsaw Destination Alliance, The Royal Castle, Fryderyk Chopin Institute and MT Fair.

The priority for WOT undergoings is promoting Warsaw as a business tourist destination (conferences) as well as cultural tourism development. Through the members offer WOT can make a strategy for building an interesting and complex offer targeted for international client. This offer will be complex and richer with the development of the organization.

Organization similar in character in Paris has over 2000 members.

The next meeting for members and friends of WOT will happen before Christmas.

Feel free to contact us

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If you wish to receive information from Warsaw Tourism Organization please write to barbara.paszowska@onewarsaw.com

Warsaw – stand no B.98

TT Warsaw Plan on Warsaw stand

Thursday 28.11.2013

Business day

10am – 6pm An invitation for a Barista made coffee with Warsaw paintings in the background

Friday 29.11.2013

10am- 6pm An invitation for a Barista made coffee with Warsaw paintings in the background

10am -11 am Museum of Hunting and Horse riding – a museum lesson

11am – 11.30 am – Warsaw Trams – competitions

12pm-2pm – The Fryderyk Chopin Institute – a game with prizes

2pm – 4 pm – Get Your Head Around the City – Magda Kalisz and Dorota Szopowska – a meeting with authors of subjective guide about Warsaw

4pm – 5pm Historical Museum – educational workshops

Saturday 30.11.2013

10am – 6pm – National Museum in Warsaw – children competitions

11am – 12 pm – Warsaw Monopoly Association – Janusz Owsiany talks about Praga

12pm- 2pm – The Fryderyk Chopin Institute – a game with prizes

3pm – 5pm – Studio Buffo – a presentation of a theatre offer