

WARSAW TOURISM ORGANIZATION, 8 May 2015

Warsaw promotion on foreign markets.

Warsaw Tourism Organization, in cooperation with the hotel and tourism industry, is preparing an online campaign aimed at promoting Warsaw on foreign markets.

The main message is to communicate Warsaw as an interesting destination for a weekend getaway.

We invite you to collaborate on offer creation.

More information coming soon!

New WOT headquarters.

The Palace of Culture and Science is the new, official headquarters of Warsaw Tourism Organization and Warsaw Convention Bureau. We are located on the 9th floor – rooms 937, 938 and 946!

New WOT members.

In 2015, the following members joined the Warsaw Tourism Organization:

WPT 1313, Furnel Travel International, Warsaw Marriott Hotel, Hilton Warsaw Hotel & Convention Centre, Hotel Rialto and Hotel Courtyard by Marriott Warsaw Airport.

Business tourism – areas of WOT and WCB operations

REQUESTS:

- 1.Total number of requests up to 2014: 124
- 2.Confirmed requests (event will take place): 19
- 3.Lost requests (event will not take place in Warsaw): 35
- 4.Pending requests: 70

REQUEST STATISTICS

Distribution of event requests on the number of participants	
Number of participants	Number of requests
open event	1
10001 and more	1
7501-10000	0
5001-7500	1
2501-5000	5
1001-2500	11
501-1000	26
251-500	28
101-250	21
100 and less	24

Estimated number of roomnights of all requests (part of data pending): 201009
Number of roomnights from confirmed events: 16253

IMEX Fair in Frankfurt 2015

Warsaw Convention Bureau will participate in IMEX Fair in Frankfurt, 19-21 May 2015.

This year's special guest will be the President of Warsaw, Sir Michał Olszewski, who will participate in Politicians Forum organized as part of the fair.

ICCA Central European Chapter members meeting will take place the day before the IMEX Fair in Frankfurt, 18 May 2015. During the meeting, Warsaw Convention Bureau together with Anna Gorska, Chairwoman of the Central European Division of the International Association ICCA , will be inviting members to Warsaw for the ICCA Central European Chapter Summer Meeting 2015 (26 -28 August 2015).

Warsaw Convention Bureau will hold consultations on the convention center in Warsaw.

Warsaw Convention Bureau will consult the local MICE industry on the convention center in Warsaw. Among the topics covered in the survey, will be included: market demand and the state of local infrastructure, the impact of the convention center on the business industry and the economy of the city, the location and functionality of the facility, the current and forecasted competitiveness of Warsaw as a congress destination. The results of the survey will be communicated to the public and directly to the relevant offices in the Warsaw City Council and other key stakeholders of the complex and multi-stage process of the formation of a specialised convention center in the capital.

Warsaw Promotion

Warsaw plans to promote the city at the EXPO Milan 2015 during the week of tourism lasting from May 18 and during the Luxembourg concerts in Paris in June.