



# NEWSLETTER

10.06.2015

## The annual general meeting of WOT Members

By decision of the management board of the Warsaw Tourism Organization, the annual general meeting of WOT Members is planned for 24 June 2015, at 13.00. We will inform you of the place to meet in the near future.

## Warsaw City Break

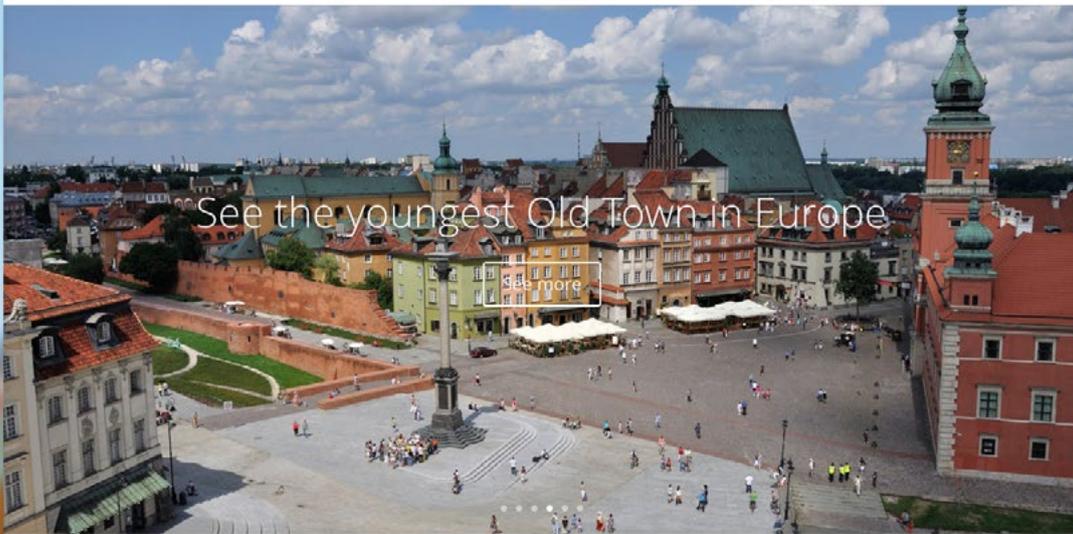
On the 1 of June, the promotional campaign Warsaw City Break, prepared by the Warsaw Tourism Organization in cooperation with travel industry, was launched.

[More...](#)

## EXPO Milano 2015

Warsaw was presented at the EXPO 2015 in Milan during the week of the Polish Tourism, which lasted from 18 to 24 May.

[More...](#)



See the youngest Old Town in Europe

### Must-see

Discover Warsaw's finest museums and attractions:

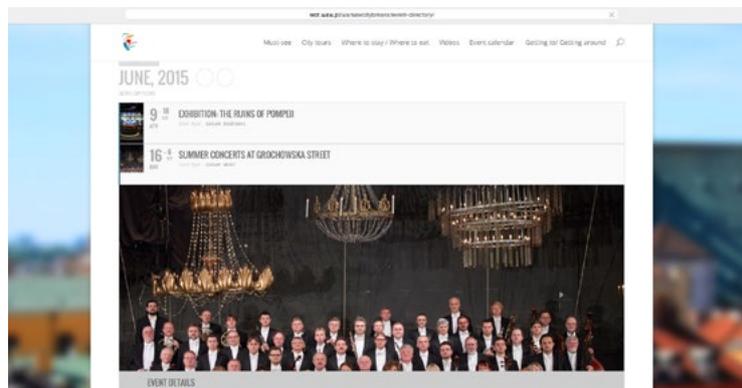
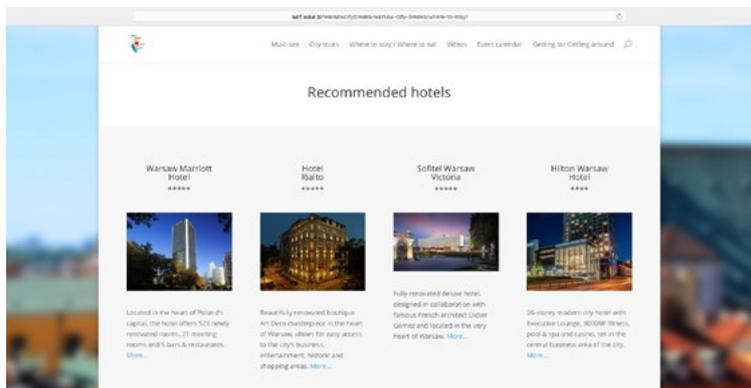


# Warsaw City Break

On the 1 of June, the promotional campaign Warsaw City Break, prepared by the Warsaw Tourism Organization in cooperation with travel industry, was launched. The idea to organize joint promotional activities was inspired by the talks with the representatives of hotels, who complained about low occupancy rates during the summer and at weekends.

The main focus of the campaign is thus to shape the image of Warsaw as an attractive tourist destination to visit for a city break. The main activities of the campaign are carried out in the internet – banners and remarketing send traffic to the landing page available in English, where you can find useful information about top attractions in the city, updated event calendar, and recommended hotels. The website offers also a new benefit for our partners, it is here where they can place their offers in line with the campaign.

Landing page: [www.warsawcitybreak.com](http://www.warsawcitybreak.com)





# IMEX Fair in Frankfurt 2015

Warsaw Convention Bureau was participated in IMEX Fair in Frankfurt, 19-21 May 2015. That year's special guest was the Deputy Mayor of Warsaw, Sir Michał Olszewski, who participated in Politicians Forum organized as part of the fair.

# EXPO Milano 2015

Warsaw was presented at the EXPO 2015 in Milan during the week of the Polish Tourism, which lasted from 18 to 24 May. The main motives of the promotion were: Vistula and Fryderyk Chopin. The promotional programme prepared by Warsaw Tour was both in the Polish Pavilion, as well as in the urban space. Warsaw has set on modernity and performance.





# New members of Warsaw Tourism Organization

We welcome,

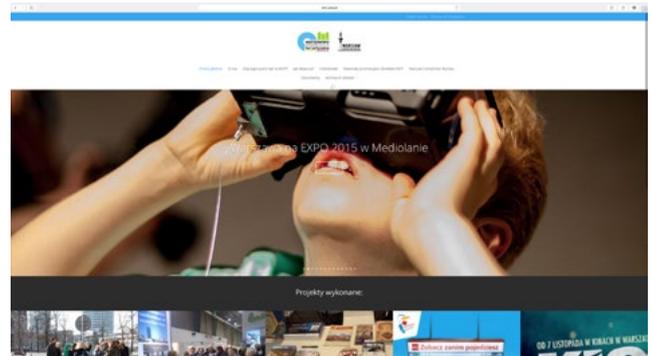
MT Targi Polska S.A., Pracownię Sztuk  
Plastycznych Sp. z o.o., Międzynarodowe  
Centrum Targowe Sp. z o.o., Emirates,  
Segway City Tours, Radisson Blu Sobieski  
and The Royal Łazienki Museum.

Among the members of WOT!

## Visit our website

We are inviting to visit our website and the **zone created on it specially for WOT members**, available after log on. On the side you will find information about our action, reports of held meetings, base of photographs of Warsaw.

<http://wot.waw.pl/>



Do not hesitate to contact us:

Monika Białkowska  
Warsaw Tourism Organization  
Office Director  
Pl. Defilad 1, office 937  
00-901 Warsaw  
mobile: 606 797 295  
monika.bialkowska@onewarsaw.com

Barbara Paszkowska  
Warsaw Tourism Organization  
Pl. Defilad 1, office 938  
  
00-901 Warsaw  
mobile: 506 044 779  
barbara.paszkowska@onewarsaw.com

Mateusz Czerwiński  
Director  
Warsaw Convention Bureau  
Pl. Defilad 1, office 946  
00-901 Warsaw  
mobile: 601 324 244  
mateusz.czerwinski@warsawconvention.pl

If you do not wish to receive information from Warsaw Tourist Organization in the future please let us know by sending us an-email.